Agenda item 4.1

Report by the BIML Director
A warm welcome to Bratislava

I thank and appreciate all those involved in the organisation of this 54th CIML Meeting and associated events.

I wish to thank:

• The CIML President, Dr Roman Schwartz
• The BIML staff
• Mr Peter Adam and all members of the Slovak Republic Metrology Office
• The Government of the Slovak Republic
• All Members, Members of Honour, Delegates and representatives of other organisations
2019: a year of recalibration

Strategic matters

• Examination of the alignment of activities and outputs with the 2030 Sustainable Development Goals (SDGs) of the United Nations

• Continued recognition of the official language of the OIML through the ongoing translation of publications into French

• Evolution and deepening of our relationship with Organisations in Liaison and collaboration with our partner organisations

• Refinement of the IT strategy with an increased focus on the long-term needs of the Organisation, considering future technologies and approaches to problems

• Start of the transition to a digital strategy

• Better alignment of objectives and shared understanding with Regional Legal Metrology Organisations (RLMOs)

• Review of existing MoUs to enhance their relevance and exploring new opportunities
2019: a year of recalibration

Membership and engagement

• Identification of prospective new OIML Member States and Corresponding Members by engaging in relevant international fora

• Welcome to one returning Corresponding Member in 2019 – Kyrgyzstan

• Significant reduction in the risk of losing members in 2020 through regular contact and financial/debt management

• Development of business cases and working directly with potential members to join or transition to Member State status

• Financial monitoring of debt, undertaking correspondence and working towards the prevention of Members being de-listed

• Implementation of reforms and initiatives in the BIML to place the Organisation in a more sustainable financial position
2019: a year of recalibration

Liaison highlights

• Deeper levels of engagement in a more coordinated way
• BIPM - including World Metrology Day (website maintained and managed by the BIML)
• INetQI (website maintained and managed by the BIML)
• RLMOs
• And also:
2019: a year of recalibration

Governance and positioning

• Governance – a focus within the organisation including improving systems
• Review of budget and financial governance and policies
• Development of new internal policies and procedures: business continuity, travel, procurement, translations, etc.
• Implementation of austerity and prudential measures: publications, operations, etc.
• Stakeholder mapping and analysis commenced – more targeted engagement
• Enhanced outreach and awareness raising through WMD initiatives
• Organisation of an e-Learning workshop and development of an action plan
• Focus on improving reporting and performance expectations
The OIML’s successful WIPO application

• In July 2019 the BIML applied to WIPO to protect the OIML logo, name and acronym

• We have just been informed that our application has been approved and validated

"In this respect, I would like to confirm that the said signs will be communicated, through an electronic publication on the Article 6ter Express Database, to the States party to the Paris Convention and the members of the World Trade Organization (WTO) on March 31, 2020."
2019: a year of recalibration

Observations on an evolving Organisation

• Commenced the year with the inaugural meeting of Task Group 2023, led by the CIML President

• Discussion and initiation of a review and prioritisation procedure for OIML publications

• Focus on the downstream implementation of and quality assurance in legal metrology – focus on verification procedures in publications, CTT and a more holistic view of the legal metrology value chain

• Resources devoted to the promoting, implementing and facilitating the uptake of the OIML-CS
2019: a year of recalibration

Observations on an evolving Organisation

• The revision of one of our fundamental publications has commenced – OIML D 1 *Considerations for a Law on Metrology*

• Redesigning the e-Learning platform to reflect the needs of OIML Members

• An integrated view and associated engagement reflecting legal metrology’s role in that of broader Quality Infrastructure (QI)
2019: a year of recalibration

Personnel

• Staffing levels and individuals at the BIML remain unchanged in 2019
• Existing secondment arrangements continue with other offers being explored
• Enhanced and integrated cooperation with the BIPM on strategic, logistical and corporate matters
• Continued refinement of the structure of the organisation to reflect priorities
• Emphasising governance in the organisation including alignment between the executive direction and operational activity
• Alignment to deliver on the three pillar priorities set by the executive (technical work, OIML-CS and CEEMS) in the most effective and efficient way
2019: a year of recalibration

Communications and outreach (1/2)

• **OIML Website:**
  - Consolidation period, 15 000 distinct visitors per month on average
  - CEEMS section: several hundred distinct visitors per month
  - OIML-CS section: about 4 000–5 000 distinct visitors per month, notably the OIML Certificates listing

• **Social media presence:**
  - All events attended by BIML personnel are posted on LinkedIn
  - LinkedIn – 18 466 “impressions” from 22 posts in 2019 and a 40 % increase in Followers from April to October 2019
  - LinkedIn posts are now also posted on Facebook (OIML Facebook account rendered more visible in September 2019)
2019: a year of recalibration

Communications and outreach (2/2)

• **OIML Bulletin:**
  - 98% of CIML Members and CM Representatives who responded to the BIML’s April 2019 Bulletin survey voted to have one hard copy edition per year and the other three editions online only. Digital outreach is the way forward, allowing us to contact the most people at the least cost.
  - There are about 2 500–3 000 OIML Bulletin distinct downloads per month, including Bulletins from many years ago.

• **World Metrology Day:**
  - 2019 was a record year for website visits:
    - 19 300 distinct visitors in May 2019
    - of which 9 000 on 20 May itself
  
  (2018: 16 600/3 300 2017: 18 500/4 300 2016: 11 500/5 500)
2019: a year of recalibration

Website and IT enhancements

• More publications now available under “Other language translations”
• Contact form improved, including increased security and a new template
• Behind the scenes improvements to increase the website’s speed and efficiency, making it more user-friendly
• Work for the change of the DCMAS website to INetQI
• Overhaul of the “Liaisons” section of the website
2019: a year of recalibration

Website and IT enhancements

- Majority of the Organisation’s servers are in-house, representing a significant cost-saving; upgrades can also be made without requesting service tickets
- Email and DNS servers are hosted externally to protect communications
- Recent hardware upgrade of depreciated equipment has led to faster website response times and will reduce the risk of system downtime
- The website and all data are now backed up regularly
Reflections on key achievements

Pillar One: Technical Work

- Under the guidance of TG 2023 and the Presidential Council our publication development and revision processes were prioritised and refocused
- Providing enhanced levels of support to TCs, SCs and PGs
- Good progress in 2019 through the monitoring of technical projects
- On-track in 2019 to be the second highest year over the last five years regarding CDs issued
- Developed an improved Periodic Review Procedure
- Refined and remade the project proposal template to bring more accountability from project proponents
- Developed a new project management timeline tool to align with B 6
2019: a year of recalibration

Reflections on key achievements

Pillar One: Technical Work (continued)

• Developed a project proposal exemplar to assist project proposers
• With TG 2023 and the Presidential Council, developed a methodology for the identification and review of high-priority publications
• Uptake and facilitation of co-convenership opportunities
• Convener training continues to be delivered: three sessions in 2019, more in agenda item 4.2 “Report on training activities”
• Examining the automation of reporting functions
• Action initiated where progress has been sub-optimal
• More details on technical projects are provided under agenda item 10.1 “Items for approval by the CIML”
15 Project Groups were disbanded in 2018 due to lack of activity.
OIML PG work

Number of years since PGs started their mandate (average for all PGs not having completed their work)

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<th>Date</th>
<th>Number of Years</th>
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<tr>
<td>Sept. 2016</td>
<td>9.3</td>
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<td>March 2019</td>
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<td>Sept. 2019</td>
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OIML PG work

Number of PGs which have not issued any document over the last three years

- March 2017: 25
- Sept. 2017: 23
- March 2018: 26
- Sept. 2018: 12
- March 2019: 10
- Sept. 2019: 9
OIML PG work

Compliance with B 6, 5.13 time frame
PG sends Draft Publication to BIML within three years

March 2017: 23% Met (≤100%), 42% Exceed (100% to 150%), 29% Exceed+ (150% to 200%)
Sept. 2017: 6% Met (≤100%), 12% Exceed (100% to 150%), 3% Exceed+ (150% to 200%)
March 2018: 27% Met (≤100%), 29% Exceed (100% to 150%), 3% Exceed+ (150% to 200%)
Sept. 2018: 2% Met (≤100%), 0% Exceed (100% to 150%), 0% Exceed+ (150% to 200%)
March 2019: 47% Met (≤100%), 51% Exceed (100% to 150%), 2% Exceed+ (150% to 200%)
Sept. 2019: 49% Met (≤100%), 45% Exceed (100% to 150%), 0% Exceed+ (150% to 200%)

To be determined (TBD)
2019: a year of recalibration

Reflections on key achievements

**Pillar Two: CEEMS**

- Continued engagement and support of CEEMS priorities and projects
- Monitoring the impact of CEEMS activities against needs
- Development of the *Framework for OIML Training Centers and OIML Training Events*
- Introduction on the website is now available in French language
- List of CEEMS Experts published
- All training material from courses delivered available online
- Opportunity to inject new momentum into the programme
- Opportunities to better coordinate our activities with other IOs and donor agencies operating in the QI area
2019: a year of recalibration

Reflections on key achievements

Pillar Three: OIML-CS

• Methodical and sustained promotion of the OIML-CS with specific events in Africa, Asia, the Middle East and South America since December 2018

• Six new Utilizers (Czech Republic, Kenya, Russian federation, Saudi Arabia, Sweden and Tunisia) and two new Associates (Kiribati and Rwanda) in 2019

• During the first three quarters of 2019 the number of certificates increased by about 18% compared to the same period in 2018 (164 in 2019 vs 139 in 2018)

• Debt recovery initiatives implemented

• Introduction on the website is available in French language

• A longer term issue is the evolution of the system to ensure that it is fit-for-purpose and reflects the needs of participants
2019: a year of recalibration

Matters for consideration

• The need for an integrated, meaningful and outcome producing promotion of the OIML-CS at a national and regional level by Member States with industry

• Ensuring that Recommendations are fit-for-purpose and reflective of the needs of our members, industry and the community and are forward-looking in orientation

• The status of subscription amounts
2019: a year of recalibration

Core roles remain unchanged

- The BIML is applying a forward-looking approach to all aspects of work performed
- We are continuously seeking new ways to improve our work
- Our core role remains to support the Organisation in achieving its objectives
- We continue to support the CIML President and you, the Members of the CIML
Close